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Business Leader Sets Out on Two-Year Walk around US in Celebration of Strong Families

Gulf Coast social entrepreneur will connect business leaders and families in a fight to eradicate child maltreatment worldwide.

Houston, TX – January 13, 2010 – When Sapphire Jule King walks out of her Baytown home Friday, Jan. 15, she will literally spend the next two years walking around the United States during “Walk a Week in Your Shoes,” a collaborative, national campaign organized by the International Freedom Coalition (IFC) to celebrate strong families. The campaign serves as a way to bring awareness to child maltreatment by showcasing healthy families. Additionally, the walk encourages business community support.

Reports of the new coalition, purposed to eradicate child maltreatment worldwide by strengthening family units, were recently confirmed by King, CEO of Shalom Healing Homes. According to King, preparation for the coalition started almost three years ago when she traveled thousands of miles away from America to Spain during a 2-week vacation that turned into a 2-year sabbatical. She founded IFC in 2009.

It’s a job she never planned to do, especially not alone. Thus, King formed the coalition with two other Texas business leaders to address underlying issues that result to child maltreatment. Areas of focus include personal transformation, women in transformation, literacy, male leadership, youth development, and efficient social services. Each area is led by leaders already working in the respective area. IFC invites all businesses, churches, and organizations to join as affiliate members and/or ambassadors, in which they may offer pro-bono services/products to support the cause.



About Sapphire Jule King

Sapphire Jule King spent the last 12 years researching and applying different conventional and alternative healing methods to recover from childhood molestation and abandonment, alcoholism, a supposed bipolar disorder diagnosis, severe depression, two suicide attempts, and a general dissatisfaction with life.

Finally, after embarking on an amazing journey to find the master key to healing, King discovered the miracle cure that changed her life forever. As a result, the need to escape via suicide or alcohol diminished along with the bipolar-like behaviors and numerous medications. King reconnected with her Higher Power and embraced her intuitive abilities, visions, and prophetic dreams as her guidance system through life. Read more by visiting www.shalomhealinghomes.com.

For more information about The Freedom Coalition and/or to schedule an interview with Sapphire Jule King, please contact Monica L. Coleman at 877-464-4932.